



Impact summary

7/3/2026



Supports



GOFOREST
2000
trees planted

GOFOREST
350.00
tonnes of CO₂
absorbed during lifetime



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As Belgium's biggest insurer, AG Insurance is committed to protecting people and society from risks, both today and in the future. Through Go Forest, AG Insurance supports nature restoration projects in locations where the impact is greatest. In 2026, 8.000 trees will be planted in areas especially vulnerable to climate change. By selecting tree species that fit each local ecosystem, these projects strengthen natural defences that help protect against drought, flooding, erosion and biodiversity loss. The result is healthier, more resilient environments that are better equipped to withstand the pressures of a changing climate.



Amblève project, Belgium 2025-2026

 2000 trees planted

The restoration project in Amblève is continuing and can be expanded to a total of 100,000 trees. Following last season's interventions with 10,500 trees in 2023-2024 and 14,280 trees in 2024-2025, the same approach is being applied to strengthen forest resilience and diversity this season. The Amblève forest consists mainly of conifers, in particular spruce. At present, about 75% of the forest stands are spruce. Localized thinning helps prevent attacks on spruces that are weakened by competition for light. The objective is to gradually reduce the share of spruce to 50%. To achieve this, clear-cutting is avoided. Management is carried out through thinning and progressive canopy reduction, which irregularizes the stands and initiates assisted natural regeneration. Spruce requires a lot of light to grow well in its adult stage, which means little light reaches the forest floor. Natural regeneration is therefore limited, making external planting of young trees necessary. In the cleared patches, beech is planted. This species is well adapted to shaded conditions and is introduced at high density, as it tolerates competition well in its early years. This approach also protects the young trees against late frost and drought. In larger clearings, other species are introduced according to the conditions of each parcel. The long-term goal is to establish irregular stands with varied age classes, increasing resilience to unexpected events. The project takes place in a rural and agricultural region known for its extensive forest massifs and numerous trails, where hikers, riders and cyclists come to experience the rich nature around the Amblève river.



Care for communities

At Go Forest, we don't just plant trees. We engage in much more, such as ensuring sustainable support for local communities. We do so by using the UN Sustainable Development Goals, which serve as a blueprint for peace and prosperity for people and the planet, now and in the future. Depending on the region and the project, you'll be supporting different SDGs.

