



Impact summary

📅 18/1/2026



moonfox

cardboard displays
& packaging

Supports



GOFOREST

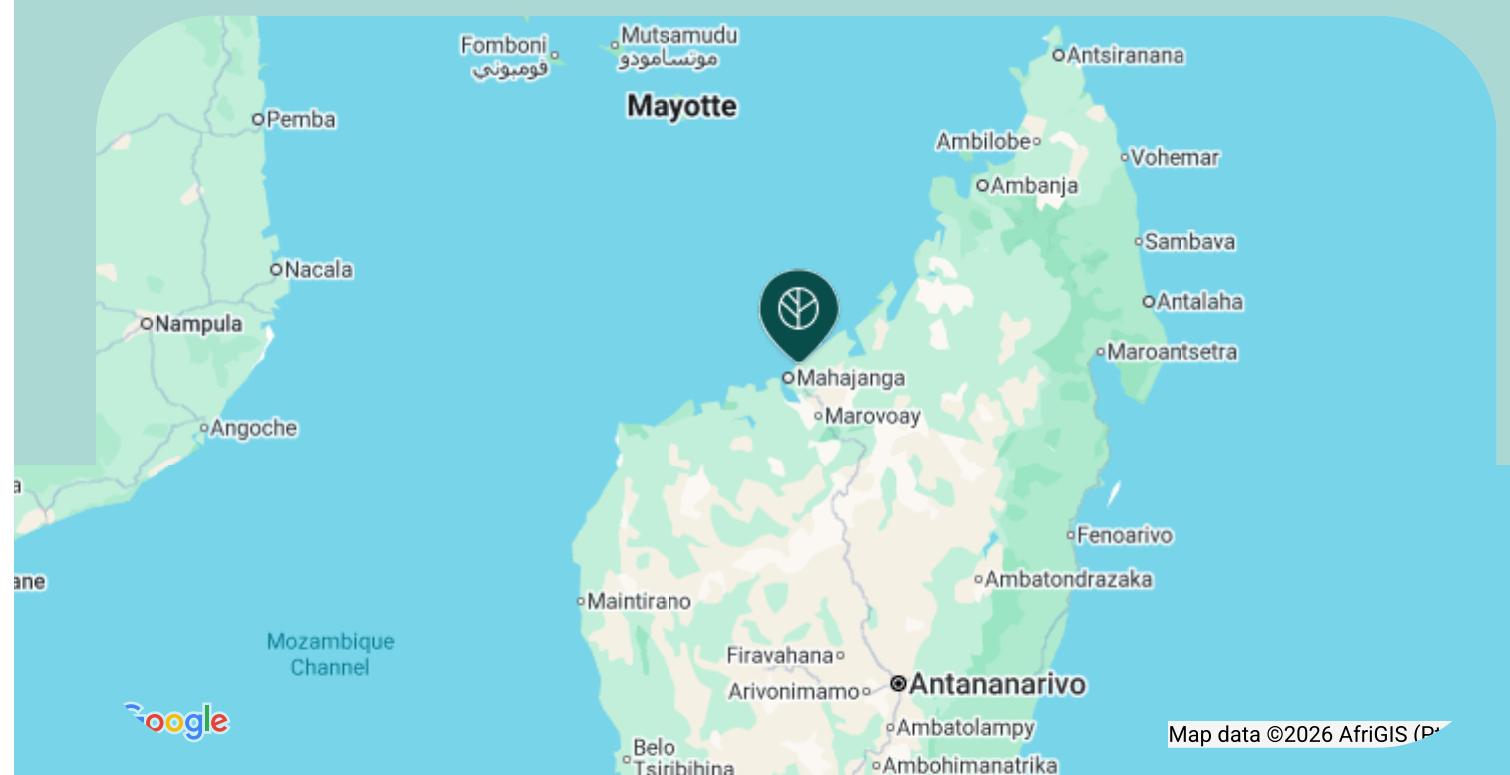
150

trees planted

GOFOREST

96.00

tonnes of CO₂
absorbed during lifetime



In de kerstperiode van 2025 schenkt Moonfox een kerstboom die écht warmte brengt: een mangroveboom in Madagascar, geplant via Go Forest. Zo groeit dit kerstgeschenk uit tot échte impact voor natuur en lokale gemeenschappen. Samen creëren we meer bescherming, meer kansen en een groenere toekomst.



Mangroves in Madagascar

📍 Madagascar, Majunga

🌳 150 trees planted

Mangroves are an important piece of the ecosystem that offers much more than we can imagine. From being a great habitat for wildlife species, being great protection for coasts, and bringing an economical added value to the local population, it also is one of the greatest sources of carbon sequestration. The total area of mangrove forest in Madagascar covers about 20% of African mangroves and 2% of the world's mangroves. However, the mangrove forests of Bombetoka Bay suffered a 34% loss between 1990 and 2000 (Report on the state of mangroves in Madagascar - WWF Madagascar) and this loss represents a significant threat to biological biodiversity and the living conditions of local communities. Today, the mangrove can no longer play its economic and social role, which justifies the search for initiatives and alternatives for the revitalization of this natural ecosystem. This revitalization should respond to the concern for the preservation and ecological balance of this environment that is so vital for the local populations. The project, in cooperation with the social enterprise Bôndy, consists of planting mangroves in the Bombetoka Bay located in the North-West of Madagascar, more specifically in the municipality of Boanamary (Maromiandra village) and Amparimahitsy (Belobaka village). The overall objective is to restore degraded lands and promote better management of the mangrove ecosystem to improve the living conditions of the local communities. Moreover, the mangroves provide spawning grounds for shrimps, crabs, and fish and 45% of the seafood sold in Majunga (a city of 240,000 inhabitants in the region) comes from the local commune. Our goal is therefore to boost the economy of the community. The project consists of restoring 400ha of degraded land by planting 2.4 million mangroves and we aim to sequester more than 1.5 million tCO₂ over the life of the project.



Care for communities

At Go Forest, we don't just plant trees. We engage in much more, such as ensuring sustainable support for local communities. We do so by using the UN Sustainable Development Goals, which serve as a blueprint for peace and prosperity for people and the planet, now and in the future. Depending on the region and the project, you'll be supporting different SDGs.

