



**16/7/2025** 

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At Orac, sustainability is not just a commitment. It's embedded in our DNA. As a Belgian family-owned company and a leader in architectural wall decoration, we believe in shaping interiors while preserving our planet for future generations. Since 2018, we have significantly reduced our carbon footprint. We cut our emissions by over 50%, far exceeding expectations set within the Paris Green Deal.

While our operations have been carbon neutral since 2021, we recognize that sustainability is an ongoing journey. To further lower our environmental impact, we actively invest in initiatives that support both the planet and communities worldwide. One of those initiatives is our partnership with Regreener, through which we neutralize our remaining emissions by supporting a forest conservation project in Colombia. This project not only offsets our carbon footprint but also contributes to all 17 United Nations Sustainable Development Goals.

This year, we are taking an additional step by compensating for the full impact of our business travel. In collaboration with Go Forest, we are investing in a tree-planting initiative in France, one of our home countries. By restoring and expanding local forests, this action strengthens biodiversity, improves air quality and reinforces our dedication to sustainable business practices.

At Orac, we understand that every wall tells a story. Not just of today, but of a lasting legacy. With every innovation in technology, materials and design, we remain true to our guiding principle: to be good for planet, good for people and good for community. Our collaboration with Go Forest is another step in ensuring that the impact we leave behind is one of growth, renewal and responsibility.

# GOFOREST

## **Reforestation in France**

• France

#### 688 trees planted

In Europe, we focus on reforestation and restoration of forests and conservation in the long term. We maintain, structure, and enrich forests because their sustainability would not be guaranteed without action. In France, specifically, Go Forest and Sylva Nova focus on supporting small and medium-scale landowners in the reforestation and conversion of agricultural lands and restoration of forest landscapes.



# Care for communities

At Go Forest, we don't just plant trees. We engage in much more, such as ensuring sustainable support for local communities. We do so by using the UN Sustainable Development Goals, which serve as a blueprint for peace and prosperity for people and the planet, now and in the future. Depending on the region and the project, you'll be supporting different SDGs.

